

## Press Release

### BYK-Gardner Seminars – Basics of Color, Gloss and Physical Properties

BYK-Gardner GmbH, Feb. 08, 2018

BYK-Gardner, worldwide partner of the automotive, paint and plastic industries for quality control of color, appearance and physical properties, is introducing the new combination of seminars in Europe.

Collecting data is easy. Nevertheless, data interpretation is sometimes harder. Even harder is to discuss quality control data with colleagues, customers and suppliers. A clear understanding how to perform measurements and to efficiently analyze the data ensures correlation to the visual perception and guarantees a flawless communication within the supply chain.

Our seminars are designed to understand the basics and at the same time offer specialized knowledge with many best practice hints. The presentations are enhanced with interactive workshops.

BYK-Gardner experts with a long experience in testing paint and coatings present all seminars.

Use the opportunity to benefit from their knowledge and to network and share with other seminar participants.

Seminars are available throughout Europe.

The first one 2018 will be in Cologne, March 13.-14.

---

**More information is available** from BYK-Gardner GmbH, P.O. Box 970, 82534 Geretsried, Germany: By fax: +49-8171-3493-140, the free service no. 0-800-gardner (0-800-4273637) or on the Internet at <http://www.byk.com/instruments> oder <https://www.byk.com/en/press-events/seminars-training.html>

---

#### About BYK Additives & Instruments:

BYK is one of the world's leading suppliers in the field of additives and measuring instruments. Additives are chemical substances which, when used in small quantities, improve product properties such as scratch resistance or surface gloss. Manufacturing processes are also optimized by the addition of additives.

The coatings, inks, and plastics industries are among the main consumers of BYK additives. Yet with the production of oil and gas, the manufacture of care products, the production of adhesives and sealants, and construction chemistry, too, BYK additives improve the product characteristics and production processes. Testing and measuring instruments from BYK can effectively evaluate the quality of color, gloss, and appearance as well as the physical properties of paint, plastic, and paper products and are an important part of quality control.

As a globally operating specialty chemicals company, BYK has production sites in Wesel, Kempen, Moosburg, Schkopau and Geretsried (Germany), Deventer, Denekamp and Nijverdal (Netherlands), Widnes (UK), Wallingford, Chester, Gonzales, Louisville, Rochester Hills, Earth City (USA) and Tongling (China).

Today the company employs around 2,200 people worldwide and forms part of the ALTANA Group.

**This press release is also available on the Internet at [www.byk.com/press](http://www.byk.com/press).**

**Date**  
21/02/2018

**Page**  
1/2

**Contact**  
Carola Gaulke  
PR & Advertisement  
Tel +49 8171 3493-162  
Fax +49 8171 3493-140  
[Carola.Gaulke@altana.com](mailto:Carola.Gaulke@altana.com)

BYK-Gardner GmbH  
Lausitzer Strasse 8  
82538 Geretsried  
Germany  
Tel +49 8171 3493-0  
Fax +49 8171 3493-140  
[info.byk.gardner@byk.com](mailto:info.byk.gardner@byk.com)  
[www.byk.com](http://www.byk.com)