

## Press Release

### ECS 2015: Process optimization courtesy of BYK additives

**Wesel, January 19, 2015.** – The presentation of BYK Additives & Instruments at the European Coatings Show 2015 in Nuremberg is solely devoted to the topic of process optimization. This core subject encompasses a variety of aspects: the improvement in product quality and in - process reliability, reduction in throughput speed, more efficient use of capacities, and reduced costs – very different aspects are covered by this central theme.

Traditionally, this is the very point at which additives are used: they disperse and stabilize pigments evenly and thereby intensify their effect, they enable grinding and stirring to occur at high speed without any lasting foam formation or entrapment of air, they design surface properties exactly, and much more besides.

For over 50 years, BYK Additives & Instruments has led the way in developing efficient and innovative additives, which optimize coatings, printing inks, adhesives, sealants, and construction chemicals. BYK passes on this long-standing experience directly to its customers via a global network of technical consultants, laboratories and agents, in order to make their processes and products more efficient and successful.

At the European Coatings Show 2015, BYK Additives & Instruments will be creating the space for a lively exchange. From April 21 to 23, 2015 in Hall 4A, Stand 512.

#### About BYK Additives & Instruments:

BYK Additives & Instruments is one of the world's leading suppliers in the field of additives and measuring instruments. Additives are chemical substances which, when used in small quantities, improve product properties such as scratch resistance or surface gloss. Manufacturing processes are also optimized by the addition of additives.

The coatings, inks and plastics industries are among the main consumers of BYK additives. Yet with oil production, the manufacture of care products, paper surface finishing, the manufacture of adhesives and sealants, or construction chemistry, too, BYK additives improve the product characteristics and production processes.

Testing and measuring instruments from BYK can effectively evaluate the quality of color, gloss and appearance as well as the physical properties of paint, plastic and paper products and are an important part of quality control.

As a globally operating specialty chemicals company, BYK has production sites in Wesel, Kempen, Moosburg and Schkopau (Germany), Deventer and Denekamp (Netherlands), Widnes (UK), Wallingford, Gonzales, Louisville (USA) and Tongling (China).

BYK's instrument section (BYK-Gardner) is based in the Upper Bavarian town of Geretsried.

Today the company employs around 1,800 people worldwide and forms part of the ALTANA Group.

[www.byk.com](http://www.byk.com)

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