

Press Release

ACTEGA Kelstar introduces UV Soft Touch coating to the packaging and commercial market.

Delran, New Jersey June 4th, 2013 – ACTEGA Kelstar is excited to announce the introduction of its newest product to its specialty coatings portfolio – UV Soft Touch

UV Soft Touch

As a market leader in innovation of specialty coatings and chemicals, ACTEGA Kelstar has developed a highly sought-after coating that is certain to bring not only pressrooms, but brand owners to their feet.

Our new UV Soft Touch has several highly unique characteristics that will certainly set itself apart from the competition.

It is a one-part system

- No risk of improper mixing compared to current two-part systems.
- Improved quality control management.
- Higher product yield as there is no leftover that is seen from two-part systems.

It has a 6-12 month shelf-life

- Long gone are the days of same day shelf-life for current UV Soft Touch coatings in the market today.

It has improved durability and scuff/abrasion resistance

- Compared with other current aqueous or UV Soft Touch coatings in the marketplace, ACTEGA Kelstar's UV Soft Touch offers superior resistance to scuffing and abrasion to the elements seen in the packaging and commercial industry.

Speak with your local Technical Service Representative to get a physical sample and more information on this exciting new development from ACTEGA Kelstar.

This press release is also available online on www.actega.com/press

ACTEGA develops and produces specialty coatings, sealants, printing inks and adhesives for the rigid and flexible packaging and graphics arts industry and is a member of globally operating specialty chemical company ALTANA. ACTEGA Kelstar is a leading manufacturer of Specialty Coatings & Chemicals for the Graphic Arts and one of the largest suppliers of coatings in North America.

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ACTEGA Kelstar provides excellent technical support and have multiple warehouses strategically located throughout the U.S. and Canada to ensure expedited delivery. Please contact us at

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